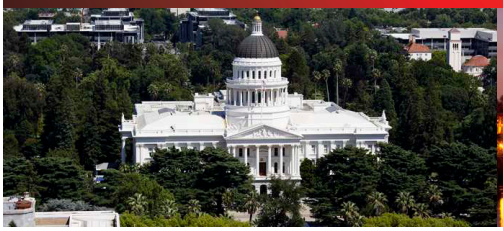
CalChiefs Administrative Fire Services Section (AFSS) North presents

AFSS Academy 2014



ACADEMY DATES:

Tuesday-Thursday
March 25-27, 2014

LOCATION:

California Fire & Rescue Training Authority
9320 Tech Center Drive
Sacramento, CA 95826

FULL ACADEMY REGISTRATION:

(includes ticket to 25th Anniversary Gala)

Due by 3-15-14

$250 - Member

$125 - Life and/or Retired AFSS Member

$300 - Guest / Non-member

$400 - Full Academy Registration after March 15, 2014

SINGLE DAY REGISTRATION:

(does NOT include 25th Anniversary Gala)

Due by 3-15-14

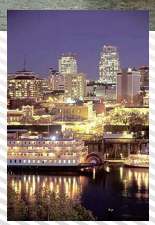
$125 - Member

$150 - Guest / non-member

$175 - Single Day Registration after March 15, 2014

To register for the Academy, go to:
http://tinyurl.com/2014-AFSS-Academy

Administrative Fire Services Section
CFCA
SILVER ANNIVERSARY
1989 2014
CalChiefs

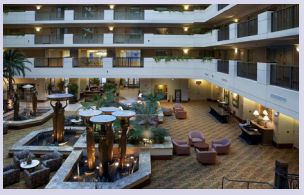


CalChiefs AFSS
Northern Division
cordially invites you to attend the

AFSS 25th Anniversary Gala

Wednesday, March 26, 2014
6:00 pm - No Host Cocktails
7:00 pm - Dinner
Historic Delta King Riverboat
1000 Front Street
Sacramento, California 95814
$60 (included with Full Academy Registration)
Evening or Semi-formal attire suggested

Hotel Information



Embassy Suites Sacramento Riverfront Promenade
100 Capitol Mall
Sacramento California 95814

Room rates - $159 per night plus taxes
(full breakfast daily and evening Manager's reception included)

Valet parking $20 per night | Includes free airport shuttle and complimentary wi-fi

Transportation will be provided between the Academy site and the hotel.
Room reservations must be made by March 2 to guarantee discounted room rates.

There are 2 ways to make reservations:
1. Go to www.sacramento.embassysuites.com and make a reservation using the group/convention code: CAF
2. Call 1-800-498-5237 and ask for the CalChiefs - AFSS Academy discount rate.

AFSS Academy 2014 Preview

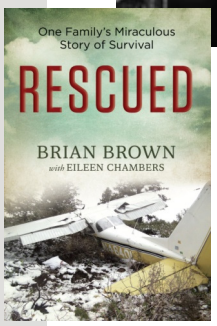
Tuesday, March 25, 2014

Opening Session (9:00) • Rescued

Brian Brown, Fire Captain/Deputy Chief and author of Rescued

Brian will share his struggle to keep his family alive when his private plane crashed into the side of a mountain, and describe the incredible orchestration of local, state, and national rescue workers who braved unpredictable obstacles to accomplish the unimaginable.

Brian Brown



Workshops

- ❍ Firefighter Bill of Rights
- ❍ Generational Diversity
- ❍ Brown Act / Public Records Act
- ❍ Financial and Retirement Planning at All Ages and Stages

Tuesday Evening - Embassy Suites • Bunco Night

Wednesday, March 26, 2014

Day on the Hill • Tour of the California Capitol and Legislative Update

by CalChiefs Lobbyist, Ralph Heim

Wednesday Evening - Delta King

25th Anniversary Gala and Installation Dinner

Thursday, March 27, 2014

General Session (8:30) • Changing the Culture of the Fire Service

Mike Metro, Chief Deputy, Los Angeles County Fire Department

Culture change in public organizations brings thoughts like "fear," "impossible," "too large to manage." Culture change in the fire service brings those concerns to a heightened level! This seminar will offer a practical, systematic, and measurable approach to transform a fire department. We will start with identifying what you want to change, provide the 10 steps to make it happen, and establish behavior shifts for effective and meaningful positive outcomes.

Workshops

- ❍ Plain Language for Local Governments
- ❍ GEMT Overview and Q & A (Ground Emergency Medical Transport)

Closing Session (will adjourn at 4:30 pm)

The Mirror Theory: A Reflection in Leadership

Teresa Murray, Chief Executive Director, Sacramento Regional Fire/EMS Communications Center

Teresa Murray

There are several themes which are woven into the fabric of most organizations- What can we do to be heard? How do we work more collaboratively? How do we turn cynicism into faith? How do we build trust and respect? How do we change a culture? How do I grow myself professionally? How do we strengthen our communication skills? In other words, how do we invest in our organizations and those people who work within them? Can one person really make a difference?

We attend classes, learn new skills, become motivated and excited to make a difference and then one week, or sometimes one day, later we are back to feeling miserable and revert to the 'things will never change' attitude. Why is this session going to be different? That will be up to you. The Mirror Theory is simple; you are strong and can make a difference in everyone's life and the organizational culture. You need to ask yourself if you are ready to look critically at the leader who can make this happen - that leader is you.