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Acting Deputy Chief Niko King
Deputy Chief Brian Shannon

California Governor's Office of Emergency Services
Sacramento Fire Department
Sacramento Metropolitan Fire District

AGENDA CALIFORNIA FIRE AND RESCUE TRAINING AUTHORITY STRATEGIC PLANNING WORKSHOP

THURSDAY, JUNE 20, 2019

1. INTRODUCTION AND OVERVIEW OF THE PROCESS
 - a. STRATEGIC PLAN:
 - i. COUNCIL – GOALS ⇒
 - ii. STAFF – OBJECTIVES ⇒ TASKS ⇒ TIMELINES ⇒ ASSIGNMENTS
2. BRIEF HISTORY OF AGENCY'S OPERATIONAL MODEL (1997 – TODAY)
3. MISSION STATEMENT + ORGANIZATIONAL VALUES AGREEMENT AND COMMITMENT
4. S.W.O.T. SUMMARY (STRENGTHS, WEAKNESSES, OPPORTUNITIES, THREATS)
5. PLANNING SESSION – GOALS (3 – 4) and OBJECTIVES (3 - 4) DEVELOPMENT
 - a. HUMAN RESOURCE
 - i. STAFF
 - ii. INSTRUCTORS
 - iii. LEADERSHIP
 - iv. SUCCESSION PLANNING
 - b. SYMBOLIC
 - i. CULTURE
 - ii. IMAGE
 - iii. THE WHY?
 - c. PRODUCT
 - i. DELIVERY OF CLASSES
 - ii. SITE/LOCATIONS
 - iii. GROWTH
 - iv. CURRENT CLIENTS
 - v. NEW CLIENTS
 - d. STRUCTURE
 - i. THE AGREEMENT
 - ii. EXCHANGE OF VALUE
 - iii. NEW PARTNERS
6. WRAP-UP
7. NEXT STEPS